

Zandra Gómez Santiago Biography

It was the year 2006, when she thought that everything had already happened in her life, at the age of 32, Zandra Gómez Santiago, has the opportunity to venture into the incredible and mysterious world of the processes for the elaboration of Tequila, a traditional Mexican drink that is born with a legend, being this an enigma of its creation, which is representative of her country Mexico.

Born in San Juanito de Escobedo, Jalisco, a town located at the back of the Tequila volcano, from her young age she breathed an agave and tequila environment, however, being this an industry led by men, she is closely related to it.

With nothing in her favor and everything against her, with three small children, a divorce, and a difficult daily life, but always with the desire to be part of such an exciting industry, Zandra is now the "Maestra Tequilera", the creator and responsible for each of the tequila profiles of the company she represents.

With international recognition and the firm belief that nothing is impossible and that if you dream and work hard, you can achieve it, she continues to face difficulties, working with passion and perseverance that characterize her and day by day, creating new flavors and aromas. Opening the way to new generations.