

FOR IMMEDIATE RELEASE

2019 Sunset Magazine International Wine Competition Winners Announced

Visit www.sunset.com/winecompetition for more information

Santa Rosa, Calif., (June 5, 2019) *SUNSET* Magazine, the leading media brand of the Western lifestyle announced today the results of the 2019 Sunset International Wine Competition. This year's competition took place May 13th and 14th in Santa Rosa, CA with more than 2,700 entries.

"Sunset's readers love wine, and we cover the category in a way that makes it accessible and aspirational at the same time," said Editor-in-Chief Matt Bean. "Re-launching this competition continues our mission of delivering the ultimate user's guide to the Western lifestyle."

Sunset will roll out expanded wine coverage, including coverage of key winners, in its November Food and Wine special issue—including a look at *The New Rules of Wine* in the West. The brand will roll out an expanded guidebook of new tasting room and vineyard experiences in its September issue.

"For this competition, we carefully selected only the most experienced wine judging professionals, including award winning winemakers, Master Sommeliers, Masters of Wine, wine buyers, and key media" according to Debra Del Fiorentino, founder and president of Wine Competitions Management & Productions (WCM&P). "The quality of wines entered was just incredible and the judges took note" added Del Fiorentino. "Nearly 25% of the wines submitted were awarded Gold or better and there were winners representing wines from all over the world".

Top honors and Best of Show went to the Sycamore Ranch Vineyard & Winery 2017 Grenache, Ballard Canyon. Described as elegant; super balanced; fresh cherries; strawberries; nose acidity; chewy tannins; blood orange rind, a red Twizzler in a glass, the wine garnered 97 points.

To see a complete list of this year's winners, visit www.Sunset.com/winecompetition.

For more information on special advertising packages, event opportunities, and Sunset retail logos and branding, please e-mail wineawards@sunset.com.

About Sunset

Sunset shares the best of life in the West—from travel and food to home and garden—with nearly six million readers. Sunset showcases the region's unique lifestyle and noteworthy destinations, inspiring readers to achieve the dream of living in the West. Sunset.com is the West's essential guide to all the best things about the region: easy outdoor living and

gardening, unexpected day trips and destinations, fast and fresh foods, shockingly perfect wine pairings, and innovative home decorating and design.

To advertise with Sunset, contact:

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About Wine Competitions Management & Productions

Based in Santa Rosa, California, WCM&P is an independently owned and operated adult beverage competition company with a uniquely designed portfolio to appeal to a niche market based on its regional or otherwise defined style of judging. Its wine competitions include The Press Democrat North Coast Wine Challenge, Harvest Challenge, East Meets West, and the International Women's Wine Competition, and Experience Rose.

Visit <https://www.winecompetitions.com/sunset> for more information

To learn more about the competition:

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